



A **FAMILY** STORY

“Born to share emotions!”

D.I.M.A.V. was born in 1994 in the back of the family's shop, with the savings and enthusiasm of two young boys who believed in the potential of the world of parties, yet to be discovered in Italy at that time. A bet won.

Today, with a headquarters of over 6 thousand square meters and a collection of around 6 thousand products, the company makes the **Big Party** brand one of the main producers and distributors of party items on the national and international market and a point of reference for all the commercial activities in the field of party.



OUR **VALUES**

In a world of “Happy Birthday” we were the first to wish “Buon Compleanno”

We were real pioneers in customizing the objects with Italian writing: the first in the world to create the party plate with the wish “**Happy Birthday**”.

And this is the **mission** of Big Party: to spread party culture through the taste, passion and quality of Italian design. Behind each product there is a style office that thinks and creates specific graphic solutions for all occasions, keeping up with market trends and demands.

An event with attention to detail turns into a precious memory to share with those who were part of it, through emotions.



QUALITY OF RAW MATERIALS

Our goal is not just the pursuit of beauty. A large part of our staff is constantly working to ensure the highest quality and safety to consumers, issues on which the company has focused a lot over the years. Testing raw materials, checking production processes, certifying compliance with quality standards, are part of the meticulous and scrupulous work behind every Big Party item.

For Big Party quality means safety. The main purpose is to provide items that inspire confidence and are safe, as well as being attractive and innovative.

All this ensures the entire distribution chain, which can always refer to us for clarifications or requests regarding our products.

Quality, service, reliability and safety: these are the qualities that make Big Party an Italian excellence.



COMMITMENT TO SUSTAINABILITY

"Celebrate with consciousness" is a message that Big Party transmits to as many people as possible, through social channels and specific marketing campaigns, in order to minimize the consumption of polluting or difficult to dispose dishes.

Choosing a paper product means choosing a biodegradable and recyclable product.

Our matching table sets respect the European Directive SUP (Single Use Plastic EU 2019/904), which prohibits the use of disposable plastic.

For this reason they have:

- **No plastic coating**
- **No plastic application or decoration**

We don't put in this logo... Why?

Although the subsequent EU Regulation 2020/2151 waived the cups and other, allowing the presence of plastic after reporting with special marking, we decided to produce them without any plastic coating.



**There is no Planet B:
a change of course is required!**



BIG LIKE our desire to party

Since 1994, we work everyday with enthusiasm and passion to be with you in all important moments of your life!

And over the years, we have become aware that there are many reasons to celebrate and each of them is special and unique. That made us realize that embracing inclusiveness is not just a priceless value for us, but also a moral imperative that we can't ignore.



BRAND

BIG like the commitment and ambition that drive us

In a constantly changing world we invest our energies to keep up with the times and provide the best product in terms of quality and design.

For this reason, the company has become a member of the Ebpc (European Balloon & Party Council) and commits to respect Party Safe standards.

BRAND





ECOLOR - the natural daily choice

In packs of 25 pieces and available in more than 20 colours, Ecolor is the ecological and biodegradable answer to the daily need for single use solid color products.

They are made with the highest quality paper, without any plastic coating and tested to withstand high temperatures for an extended time period.

Use paper, save the Earth!



● BRAND

BRAND ●

BIODEGRADABLE

By definition paper is an eco-sustainable and biodegradable product. What more is there to say? Our Ecolors are tested as compostable (biodegradable in 180 days).

RECYCLABLE

The conversion and new life of paper is simple and it has a low impact! A notebook, for example, turns into a napkin or packaging, with a really simple and low-cost process.

PURE CELLULOSE PULP PAPER

The composition of pure cellulose pulp gives to the paper (with which we make our articles) a high level of purity.

CERTIFIED FOR FOOD CONTACT

FOOD GRADE means suitable for food contact. Each of our items is made according to this purpose: wholesome and healthy.

SAFE COLORS

For printing we use isolated pigments thus meeting the requirements for safe food contact.

WITHOUT PLASTIC FILM

We want to reduce the impact on the environment as much as possible, therefore there is no plastic coating on the items of the Ecolor line.



THEME PARTIES



CELEBRATIONS



Everyday



Festivity

Spring Festivity





BUSINESS SERVICES



- No minimum order and reduced packaging minimums
- Order preparation and shipping in 24/48 working hours
- Dedicated Business Customer Service and support from specialized Area Consultants
- Online Business Area to independently manage orders and a Download Area for social materials and more
- Display supports, demonstration events and targeted marketing strategies

DISPLAY SUPPORTS DISPLAY BOX & STAND



PROS:

**more assortment, always full shelves
and no overflowing warehouse!**

DISPLAY SUPPORTS STRUCTURES

Today we can offer customized display solutions and meet needs of any kind of customer: from party shop to stationery, from multi-brand stores to large distribution.



DISPLAY SUPPORTS PRINTS

Customizing the environment is part of the shopping experience.

With Big Party you can do this by installing modular structures such as wooden corners, or mobile metal or cardboard displays that fit to your spaces and your needs. In addition, we are always available to offer marketing supports, such as: prints, totems, advertising spaces etc.



Our mantra is:
**a company that can listen
is a winning company.**

BIG PARTY PLANNER

A demonstration format outside the box!

It is the perfect opportunity to make customers aware of the potential of Big Party products: how to use them properly and how to exploit them in the most creative way possible.

You give us the space and we take care of the rest.

After all, the motto is:

“Non preoccupuParty, ci pensa Big Party!”

“Don’t worry, Big Party will take care of it!”

● **SERVICES**



**Scan the QR CODE
and discover
the Big Party world!**



#CondividereEmozioni
#ShareEmotions

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